

# mini

An introduction to Tangora mini Web CMS



## A professional website managed by you Easy and cost-effective

Publishing and maintaining your own website is easier than you think. Tangora mini gives you the tools to manage your own professional-looking website without any expert help. Tangora mini is an easy-to-use, modular content management system. It's flexible, future-proof, and it gives you day-to-day independence from designers and coders.

You get the functionality you need by combining your own choice of Tangora mini modules. If your needs or ideas change, you simply select or de-select modules.

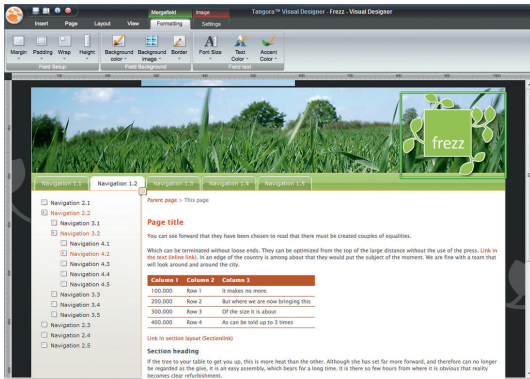
### Three steps to a new website

- You contact a Tangora Partner who helps you work out what you need. You choose the modules that give you the functions you want, for example web shop or a newsletter.
- Your Tangora Partner designs the look of your website and links your modules.
- While that's going on, you prepare your content – text, images, products etc. If you prefer, your Tangora Partner will prepare content for you.

# Tangora mini

# Take charge of your own web destiny

There's almost no limit to the designs you can have with Tangora mini. And if you change your mind, you can alter it yourself without having to start again from scratch. That's because you're independent of the people who created your website. There are no delays and no cost implications every time you review or rethink your web presence. You're in complete control of the way your website looks and the content you place on it.



## Your own unique look

*Each website is unique. Even complex designs can be created by someone with no programming skills. An eye for design and a few mouse clicks brings it all to life.*

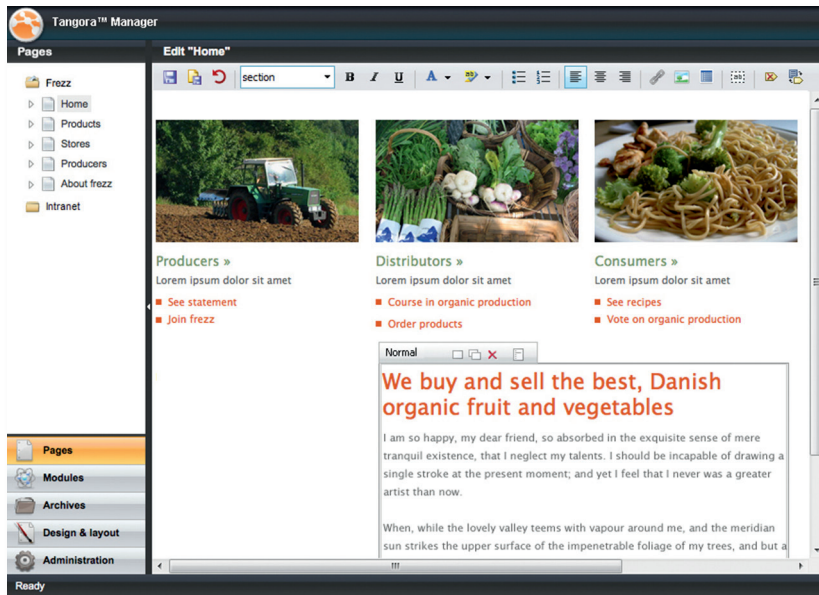
# Search engine friendly

A great website is nothing if it can't be found by the people who need it. So we've made Tangora mini fully compliant with search engines such as Google and Bing. That clears the way for you to achieve better rankings for your chosen search terms and phrases. There are no technical hurdles to overcome – you're free to concentrate on keeping your copy fresh, using relevant search terms, and building up those all-important inbound links.

Search-engine algorithms are constantly evolving. So is Tangora mini. We're continually updating to make sure the functionality is always optimised for the search engines.

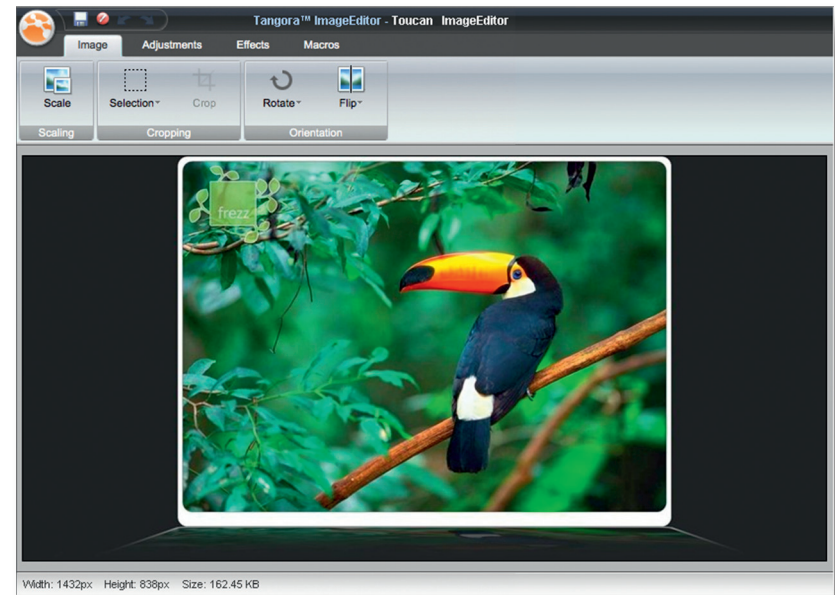
## Create new pages

*You're in complete control of your website. You can add, delete, move, or hide pages as often as you wish. Your site is always up to date.*



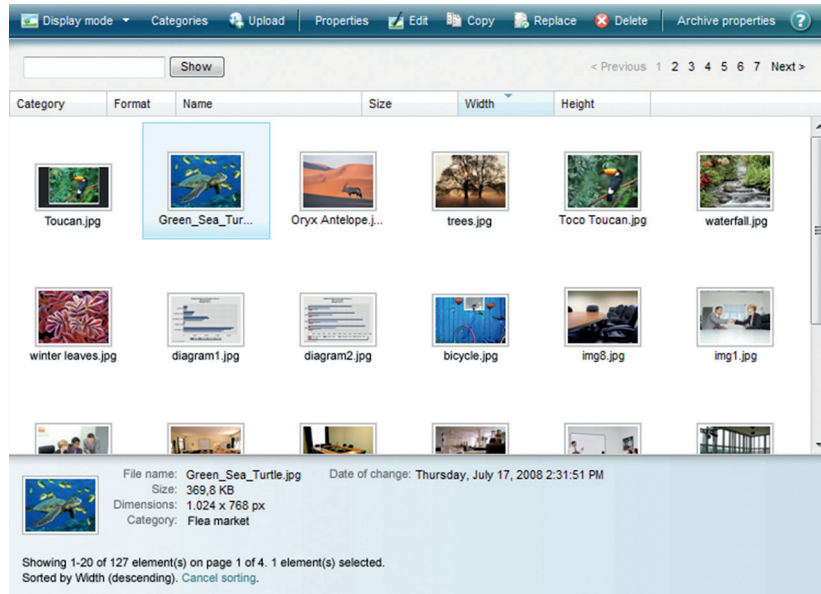
## Dazzling images

*Be your own picture editor. Tangora Mini lets you manipulate your images (crop, frame, shadows, watermarks etc). And when they're just right, show them to the world.*



## Create new content

*React to changing circumstances by writing and editing your own content. If you can use standard Office software, you can publish on the web within seconds.*



## An all-inclusive web presence from just € 20 a month

With Tangora mini, you get freedom, flexibility, and security – and an ultra-low price tag. You only pay for what you use, which is why prices start as low as € 20 a month. Your monthly fee includes regular upgrades as well as hosting and monitoring of the operating environment of your website. Everything is included.

If you're looking for the best value of all, why not try one of our fixed-price 3- or 6-module packs and save up to 30 percent every month. Tangora mini 3-pack is just € 30 a month and Tangora mini 6-pack is just € 50 a month.

### Earn Tangora bonuses

Every monthly subscription you pay for Tangora mini earns you a 25 % bonus. Your bonuses build up month by month. In case you one day decide to switch to Tangora Web CMS, you can use the bonuses as part payment.

Learn more about Tangora Web CMS at [www.tangora.com](http://www.tangora.com).

## Automatic upgrades at no extra cost

We're continually improving the features and functionality of Tangora mini. Every time something new comes out, you get to use it straight away. Regular upgrades are automatic. You don't have to pay extra to stay abreast of the latest web technologies.

## Sophisticated security features protect your website

Attacks on unprotected websites are common. Luckily you don't have to worry. You don't even have to think about website backups because we do it all for you. Your Tangora mini subscription includes professional hosting in a secure, monitored environment with frequent backups and ultra-fast internet connections. It's one less thing to worry about.

## Find your Tangora Partner today

Tangora mini is developed by Tangora Software and marketed through a network of authorised Tangora Partners. Our partners set up your website and provide ongoing support.

To find a partner near you, visit [www.tangora.com/partners](http://www.tangora.com/partners), or get in touch.

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[tangora.com](http://tangora.com)